

## SPONSORED E-NEWSLETTERS

**“BASIC SPONSORED”** E-Newsletter will consist of: Two E-Newsletter blasts within the month. Our clients will have the entire right hand column box of the E-Newsletter and no other advertiser will appear in it. In this column you can include a static banner, a logo and a link to the web page of your choice. The E-Newsletter will also be noted that it is sponsored by your company. Please note: The left hand side of the E-Newsletter will belong to CPA/MPA and our Editor will produce the articles for that side of the E-Newsletter.

Price: \$1,475. NET

**“SPONSORED”** E-Newsletter will consist of the same features above but will also include your article on the left hand side. Article will be hosted on the CPA-MPA website and the second blast will include the sponsor’s article as a link.

Price: \$1,975. NET

- *There are no agency discounts & payment must be received in advance. Materials should be sent two weeks prior to E-Newsletter blast being sent.*
- *Translation from English to Spanish is free of charge. CPA/MPA will produce and submit the right hand side of the E-Newsletter for customer approval prior to the E-Newsletter blast.*
- *Extensions will never be given as we are on a strict schedule with this service.*
- *One week after the blast, you will receive a click through report, by date, time and country.*
- *To year end 2011- this is a bi-weekly feature.*
- *Beginning January 2012- CPA and MPA E-Newsletters will be reaching our opt-in subscribers on a weekly basis.*
- *Rates will remain the same and each banner will include two blasts within the month of choice.*
- *Cc: the completed form to [lbonder@miningpublications.com](mailto:lbonder@miningpublications.com)*